

Heart of America Leadership Institute

Name _____

Address _____

Email _____

Phone _____

Topics of Interest. Mark the 10 or so you are most interested in.

- Understanding and Developing My Leadership Skills
- Understanding My Small Town
- Servant Leadership
- Matching Leadership Styles with Needs and Talents of Volunteers
- Motivating and Supporting Volunteers
- Using Fireproof as a Dog and Pony Show
- Do-it-yourself Website Development
- Resources developed by federally funded projects I can use
- Getting the Right People to Help
- Talking with and Working with Pastors
- Identifying a Good Warm Up Program for My Community
- Quality Presentations
- Making Marriage Education the “In Thing” to do
- Working with the “Right People” in My Community
- Getting Past Fears of Marriage Education
- Incorporating my Organization
- Skills Training Programs
- Mastering the Mysteries of Love Skills Training
- Successful fund-raising events
- Successful Celebrations of Marriage and Marriage Week Activities
- Effective Newsletters on the Cheap
- Effective Rack Cards, Brochures, and “Leave Pieces”
- Rifle and Shotgun Marketing
- Successful Word of Mouth Marketing

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Send completed forms to: Mary Ortwein FAX 502-226-7088
Mail to IDEALS, 813 Hillwood Avenue, Frankfort, KY 40601

Experience with Community or Church Leadership:

Experience with Marriage Education:

What would you like to accomplish in your community in the next 5 years?